



**February 16, 2010**  
**Business Ethics & Transparency**

Presentation by Susan Zwaschka  
Vice President of Corporate Compliance  
General Counsel  
Park Nicollet Health Services



Location: Jax Café  
1928 University Avenue NE  
Minneapolis, MN 55418  
Complimentary Parking

Cost: \$30 Chicken  
\$30 Vegetarian  
\$40 Filet Mignon

Time: 5:30 pm Networking  
6:00 pm Dinner & Presentation

RSVP: By 2/12/10 on-line at <http://minneapolis.imanet.org/reservations.htm>

Park Nicollet Health Services is the recipient of the 2009 Minnesota Business Ethics Award based on its transparency surrounding removing the wrong kidney in a patient and also with regard to disclosure of physician relationships with industry.

They are the only healthcare system that discloses to the public, on an external website, income that physicians obtain from industry (medical device and pharmaceuticals) activities outside of Park Nicollet.

We will hear about the group's transparency and disclosure efforts as well as the amazing 18 month journey involving planning and the roll-out of its compliance plan.